



Thimphu

12-Month

***Community
Building
Initiative***

2026

Strategic Overview

Impact Hub Thimphu (IHT) serves as an innovation platform, supporting entrepreneurs, startups, and the broader entrepreneurial ecosystem.

In 2026, our core strategic objective is to strengthen and expand the entrepreneurial community through structured, high-quality community events, establishing IHT as central convening platform for entrepreneurs, youth innovators, ecosystem partners, corporates, government agencies, and institutions.

Our strategy emphasizes consistent engagement, inclusive participation, and ecosystem integration, positioning IHT not only as a space for entrepreneurship support but as the backbone of Bhutan's entrepreneurial ecosystem.

			Screw-Up Night Learning from failure through storytelling.	Meet & Greet (Founders & Expats) Cross-cultural knowledge and mentorship exchange.	9th Anniversary Celebration Community recognition and milestone celebration.	Virtual Knowledge Session Accessible learning for remote participants.	Innovation Throm (Product Showcase) Startup product demonstrations and validation.	Founders Retreat Strategic reflection and ecosystem bonding.	Druk Tshongrig Gatoen	Reverse Pitch Corporates and institutions pitch challenges to startups.	World Disability Day Engagement Promote inclusivity and awareness.
Jan	Feb	Mar									
Art of Letter Writing Creative and reflective community engagement.	Community Potluck Social cohesion and cross-sector networking.	She Connects Women-focused platform promoting gender equity.									

Calendar

**Impact Partner
Nu. 100,000x10**

Logo on all Event poster (Online/Offline)
Mention in Social Media Post
Logo on Banners (if printed)
12 tagged social media posts (1 per event)
Featured as impact partner 2026
Logo on website
Mention in Denkar's Getaway Page
Opportunity to Speak 15 minutes in 2 selected programs
Options to distribute brochure/products
2 seats in every program
Impact Partner Certificate of Appreciation
Dedicated page/thank you post page in year end impact report
Naming rights to 30 tress

**Community Supporter
Nu. 5,000 – Nu. 25,000**

Logo on the social media poster as "powered by"
2 seats in selected programs
2 exclusive social media post
Logo on year end impact report
Naming rights to 5 tress
Logo Placement on promotion materials

Conclusion

The 12-Month Community Building Initiative 2026 represents more than a series of events—it is a **strategic, structured, and impact-oriented approach** to building trust, nurturing talent, and strengthening Bhutan’s entrepreneurial ecosystem. By maintaining a consistent monthly cadence, emphasizing inclusivity, and integrating multi-stakeholder participation, IHT will create a self-sustaining community of innovators, leaders, and collaborators capable of shaping the future of Bhutan’s economy and society.